

Post Conference Report

PATHWAYS TO STRATEGIC CSR: INTEGRATING SDGs



19-20 JULY, 2017,
AHMEDABAD MANAGEMENT ASSOCIATION,
AHMEDABAD, GUJARAT, INDIA.

ORGANIZED BY:

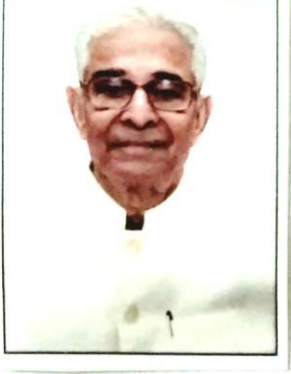
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O. P. Kohli
Governor of Gujarat



Raj Bhavan
Gandhinagar. - 382 020.

17 JUL 2017

Message

I am pleased to learn that the Udgam Charitable Trust, Gandhinagar is organizing the Conference on “Pathways to Strategic CSR: Integrating SDGs” in association with the Vishwa Yuvak Kendra, New Delhi and the Insight Associates, Ankleshwar in Ahmedabad.

It is heartening to know that the Trust has been playing a role of development facilitator for disadvantaged and backward communities through mobilization and upliftment of women, widows, landless farmers, unemployed youths and poor children. I appreciate the efforts of the Trust for helping and motivating poor people of the society.

I wish the Conference all success.


(O.P. Kohli)



Vijay Rupani

Chief Minister, Gujarat State



Dt. 17-07-2017

Apro/kp/2017/07/17/nr

MESSAGE

“A feminist is anyone who recognizes the equality and full humanity of women and men”.

- Gloria Steinem

Development is about transforming the lives of people, not just transforming economies. CSR' is not a particular programme, it is the process of maximizing positive impact and minimizing the negative.

Udgam Trust, Gandhinagar and Vishwa Yuvak Kendra, New Delhi are collectively organizing a **“Conference on Pathways to Strategic CSR”** on 19-20 July, 2017 at Ahmedabad is appreciable. May this conference fulfill its vision and goals. I convey my best wishes to all the participants and congratulate the organizers for such an commendable initiative.

(Vijay Rupani)

To,
Dr. Mayurbhai Joshi, Managing Trustee,
Udgam Charitable Trust,
Plot No. 818, Opp. Police Chowki,
Sector – 8 C, Gandhinagar – 382007.
e-mail: info@udgam.org .



Dr. Mayur Joshi Setting The Conference Theme

Summary

Udgam Trust, Vishwa Yuvak Kendra, in collaboration with Insight Associates organized a two day conference on 19-20 July 2017 under the chair of Mr. Piyush Desai, Chairman Waghbakri Tea Group and Chairman Gujarat Chamber of Commerce and Mr. Chiranjiv Patel, MD – P C Snehal Group & Regional Director, EO South Asia – Guest of Honour. There was an august gathering of approximately 150 participants with the galaxy of 21 speakers. The conference began with welcome address by Dr. Mayur Joshi, Mg. Trustee, Udgam Trust, followed by lighting lamp that set the tone and ambience for the conference. The dais was chaired by exemplary industry leaders and eminent speakers. The conference was chaired by Dr. Mayur Joshi, Shri Piyush Desai, Chairman, Wagh Bakri Group, with Mr. Chiranjiv Patel, MD, P.C. Snehal Group, as Guest of Honor, Mr. Niraj Lal, CSR Head, Arvind Group, Mr. Praveen Kr. Sharma, Program Officer, VYK and Ms. Sheela Mistry.



Dignitaries Invoking The Goddess Of Knowledge



Sheela Mistry Unlocking The Conference



Participants From Across Geographies

The conference was opened by Ms. Sheela Mistry. She briefed the participants with theme of the conference and emphasized on the need for working corporate and NGOs working hand-in-hand. She also highlighted about the need for impact measurement and reporting the performance. Mr. Niraj Lal highlighted the significance of strategic CSR with long-term focus and measurable outcome. He also expressed the necessity on industries to collaborate and undertake scalable projects with deeper impacts. Mr. Chiranjiv Patel talked about IT integration and having a common portal for sharing information about projects and updates. He also emphasized on importance of transparency and role of NGO sector. Mr. Piyush Desai shared insight on dynamics of role of NGOs and their indispensable role. He also shared his views about confluence of NGO sector and corporate.



▶ **MR. NIRAJ LAL**
Head, CSR, Arvind Group
Chairman, CII Gujarat State
CSR & Social Inclusiveness panel
Expressing His Views

▶ **MR. CHIRANJIVI PATEL**
MD – P C Snehal Group &
Regional Director,
EO South Asia.
Participants from across
geographies



▶ **MR. PIYUSH PATEL**
Chairman, Waghbakri
Tea Group & Chairman, Gujarat
Chambers of Commerce CSR
Committee

Day 1 – July 19,2017

Session 1 :

Section135 of the Companies Act, CSR & SDG



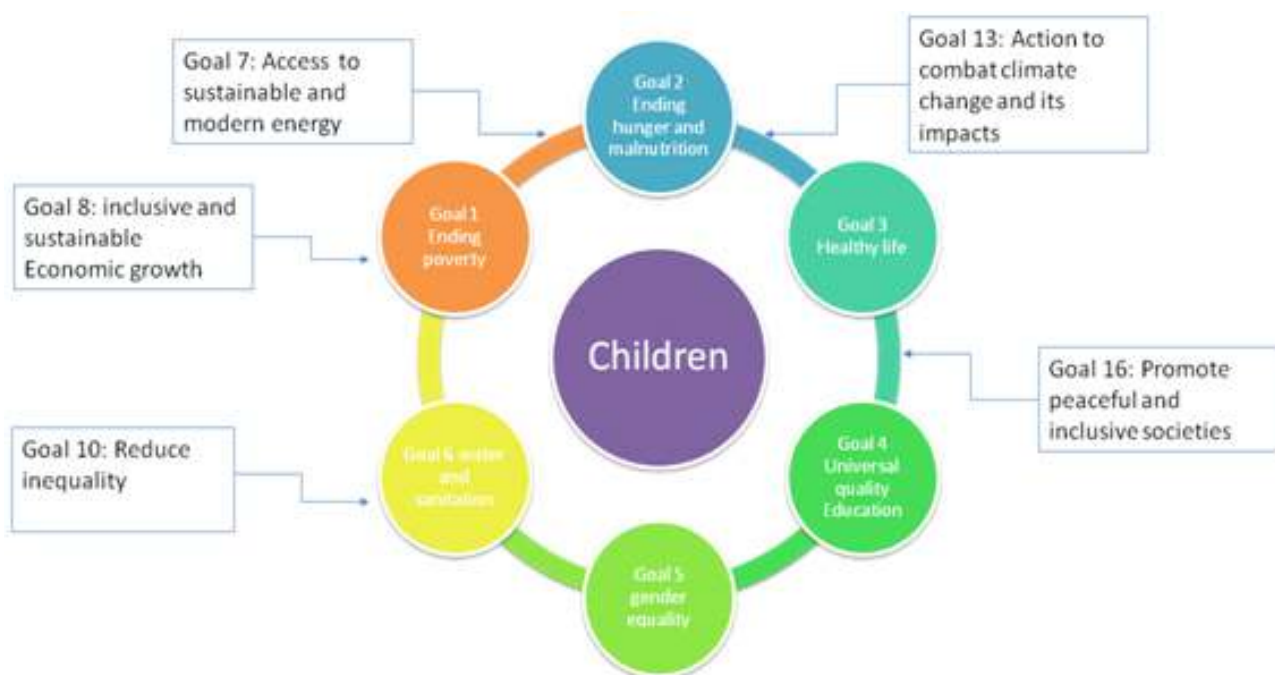
Facilitator:

Ms. Veena Bandyopadhyay,
Planning, monitoring and Evaluation
Specialist, Unicef

Ms. Veena holds over 25 years of experience of working with UN, INGOs and Bi-lateral cooperation (Indo-Dutch) in the areas of social policy, planning and advocacy. She possesses profound understanding of issues related to poverty, gender, rights and social exclusion with key competencies in areas of policy analysis strategic communication, M&E, system development, data analysis and research.

She has worked in challenging and diverse social development sectors with multi cultural and multi-stakeholder settings. Veena works with UNICEF for over a decade.

Veena gave an overview of Section 135 of The Companies Act 2013 and SDGs. She illustrated the clear relevance between CSR and SDGs and shared statistical highlights on SDG Nos 7, 8, 10, 13, 16.



She explained the applicability of SDGs with businesses and how organizations' CSR initiatives touch children's lives. Veena talked about "What, Why and How" of integrating SDGs into CSR initiatives. She expressed the need for businesses to collaborate, innovate, create partnership and adapt SDGs for inclusive growth. Veena also elucidated the significance of measuring impacts and communicating them in a language that the world understands i.e. disclosing organizations' sustainability performance. Her expertise on the subject made the session lives with Q&A and created a vibrant and thought provoking environment.



Session 2: Education for development and growth



Ms. Pushpa Joshi,
Education Expert, Unicef

Mr. Surender Kumar,
Principle, TPSDI, Mundra

Mr. Niraj Lal,
CSR Head, Arvind Group

Mr. Haresh Trivedi,
Sr.Mgr. CSR, GHCL

The panel discussion “Education for Development and Growth” was moderated by Mr. Niraj Lal. He gave a brief introduction about his fellow panelists and opened a topic with highlighting current state of education in the country, challenges lie ahead and how CSR initiatives can play a pivotal role in not only mitigating challenges but also in boosting the quality of education.

Dr. Pushpa Joshi is PhD in Psychology and has over 25 years of experience in the planning, implementation, monitoring and evaluating education programs at state and Country level. She is currently working as Education Specialist, UNICEF, Gujarat.



Dr. Pushpa, being a Doctorate in Psychology, well understands the brain development process with age and its relevance with education. She mentioned the need for early education, Governmental schemes, especially for pre-primary education, especially “education without burden”, its direct / indirect impacts on quality of education and role of private institutions and how CSR projects can help mitigating quality related challenges. Dr. Pushpa while candidly agreeing to the condition of student–teacher ratio and additional responsibilities of teachers (apart from teaching), she also explained the provisions in the law. She further expressed that education also has an impact due to societal conditions, demographic situations, parents' aspirations and ever changing and confronting life-style.



Mr. Haresh Trivedi heads CSR arm of GHCL Foundation and working in 77 villages of Amreli, Bhavnagar and Valsad Dists. Haresh is passionate about education among all other projects and works on skill development, especially for drop out students.

Under Haresh's leadership, GHCL was recognized by GCSRA and awarded by Hon. Governor of Gujarat.

Haresh also has founded an NGO, supporting underprivileged children since 2005.

Mr. Haresh Trivedi has a very distinctive way of communicating his message to the participants. Perhaps, the dictum “be instrumental in providing others, which you missed” turned out to be true in Haresh's case. He not only adopted it but also implemented at both – workplace and at home as well. He walked the participants through the journey of his own education to endow with providing education to those needed. The CSR initiatives at GHCL are more passion-driven than a mere statutory requirement driven.

Haresh mentioned that GHCL has implemented “Learning Enrichment Program” in 18 Govt. School of coastal villages and promoting village girls for higher education. He further mentions that GHCL has established 03 vocational training institutes linked to education and employability for the dropout students.

Mr. Surender Kumar holds around 2 decades of experience in working in Petroleum, Refineries, Chemical and Thermal Power plants. he works with Tata Power as Principal – TATA Skill Development Institute –TPSDI at Mundra.

Mr. Surender Kumar presented various initiatives run by TPSDI and gave detailed illustration of organization's CSR intervention with holistic approach and its focus on skill development. Satender has stated that TPSDI, as of March 2016 has produced more than 2500 trainees equipped with various skills, including Safety. Satender Kumar highlighted the brief of technical courses run by TPSDI



Mr. Niraj Kumar Lal, Head CSR at Arvind Limited, also positions as Chairman of CII Gujarat State CSR & Social Inclusiveness panel Council and has been part of General Management Programs at IIM Ahmedabad.

With over 2 decades of experience, Mr. Lal has played a pivotal role in conceptualizing and formulating strategies and carrying out the CSR programmes at Arvind.

Mr. Niraj Lal, justifying to his role of a moderator, summarized the presentations and expressions of all fellow panelists and concluded the session. His moderation exhibited his ambition and vision for positively influencing the children and youth, (especially for deprived section of the society) with the help of local industry and the government. He believes that education is right blend of Attitude, Skills, Knowledge and value, which is an imperative for a robust society. Mr. Lal, in his concluding remarks, underlined the challenges in education field, talent crunch, role of private institutions and the ways the CSR initiatives can bridge the talent gap.



Session 3: Health and Sanitation for Better Life



Dr. Pragnesh Vachharajani
Physician, MD, Management, Medicos

Mr. Chandrakant Kumbhani
G.M. (Community Programmes),
Ambuja Cement Foundation

Mr. Pradeep Ghoshal
Head-Community Relations,
Tata Power Development

Mr. Devendra Parikh
Dy. Director, ESI

The panel explored the topic in depth and highlighted ground reality, misconceptions about sanitation and related health hazards. The panel also discussed the effective ways, means and methods of dealing with community and communicate in a language and level that they understand.



Dr. Pragnesh Vachharajani

Is a Family physician with special interest in lifestyle diseases management. He is also Past President, of Ahmedabad Medical Association and Hon.Secretary,Gujarat State Family Physician Association, FOUNDER MEMBER-THE FAMILY CLINIC Managing Trustee:"HERVA" An NGO working in Rural Health.

Dr. Pragnesh Vachharajani closely works with Rural Health issues. He drew attention to the significance of SDGs, targets and what needs to be done. He also

opined that health and sanitation is an area where Government and private organizations need set priority and work together. He expressed that in some of the cases duplication of efforts are noticed, which need to be avoided by working as a team and utilizing the CSR and international funds for preventive care and empowering primary care. He further said that a real and genuine push is required with community involvement. He stressed upon basic health education, sanitation, safe periods and nutrition for women, vaccination and nutrition for children. Dr. Pragnesh, while citing an example of Ebola, stated that a Local team of volunteers need to be prepared who can take care of local needs in collaboration with experts.

Mr. Chandrakant Kumbhani

Chandrakant heads community development programme at Ambuja Cement Foundation and brings in comprehensive experience of 21 years in rural development sector. His areas of interest are water, agriculture based livelihoods and community based institutions.

He was selected as one of the 20 professionals from India to undergo Swedish Institute Management Programme on CSR & Sustainability graduating to diploma in Sustainability in 2013.



Mr. Kumbhani touched upon the topsy-turvy of community engagement and development, especially while multiple organizations operate in the same vicinity. He also brought up the point of strategic intervention with neighboring industries, putting in joint efforts and take up scalable projects for the society at large. Mr. Kumbhani shared his personal experiences of dealing with community and the challenges he faced. He also mentioned that the key point of working with community is to deal with them in local lingo, which is one of the effective tools of meeting with challenges. Under his captainship, ACF has taken up many remarkable initiatives and made scalable differences.



Mr. Pradeep Ghoshal

Pradeep Ghoshal is equipped with over two decades of experience of around 21 years in social development sector. His experience spans across World Bank sponsored projects, along with State Govt for welfare & Community development projects.

Pradeep also holds exposure to multiple Social Sustainability functions such as Lenders Obligations like IFC, ADB etc and its performance standards along with the CSR activities as per strategic Intent.

Pradeep Ghoshal, having been closely working with community, holds deeper understanding about the issues and relates with them. at CGPL, Pradeep has successfully led many large scale community initiatives. He shared the vitality of level of commitment and frequency of communication, employee voluntarism extensively. Pradeep seconded the expression of his fellow panelist, Mr. Kumbhani about need for collaborative efforts and take up scalable programs, measuring outcomes and connecting the impacts with SDGs.

Mr. Devendra Parekh

Devendra possesses around 25 years of experience Specially in sanitation sector and works as Dy. Director, Environmental Sanitation Institute, Sughad, Gandhinagar

At the outset, the organizing team is thankful to Devendra Parekh for his very flawlessly and effectively comparing the conference from start to end.

Devendra shared his expertise in the field of sanitation and hygiene. His experience in dealing with community is remarkable. He believes in touching the core of people and making them realize the importance of sanitation, hygiene and its effects rather than simply communicating the message.



Day 2 – July 20,2017

Session 1: Transformational Impact of ICT



Namita works as a State Nodal Person for Gujarat for <http://www.vikaspedia.in> portal – a multilingual portal by Department of Electronics and Information Technology, Government of India.

Nmita's work include Communications and Documentation, Information Education and Communication (IEC), Training and Capacity building, CSR, Project Planning and implementation, Community engagement and participation.

Namita gave an overview of the portal, its usability and how an individual can contribute and be benefited by the portal on various topics. She walked the participants through the portal navigation, various sections, live demonstrations and also highlighted salient features of the portal. She explained the complexities in a simplest manner. She welcomed the suggestions and encouraged participants to approach her with innovative and value adding ideas and also in case of any support needed from her and her team.

Session 2: Women Empowerment for Success of SDGs



Mr. Tulsipuri Goswami
Consultant, Bharuch

Mr. Rishi Pathania
Head CSR, UPL Ltd.

Ms. Avni Rawal
Team Lead, Reliance Foundation

The Panel enlightened the participants about linkages between SDGs and women empowerment, highlighted caselets about practical issues and how to deal with them.

Mr. Rishi Pathania

Rishi works with UPL , Ankleshwar as as Head of CS. His responsibilities include Planning, implementing, monitoring and evaluating CSR initiative as per section 135 of The Companies Act, 2013 rules in consultation with CSR Committee and senior management.



Rishi has a mix blend of working with Development Sector and corporate. He expressed that no SDG can be achieved unless women are empowered. Rishi very candidly picked up all 17 SDGs and mapped their connection with women empowerment. He opined that it is impossible to achieve any of the SDGs without empowering women.



Mr. Tulsipuri Goswami

Tulsipuri Goswami possesses around 25 years of experience and exceptional exposure of working on women empowerment. He is currently engaged with HSE foundation, Bharuch, which is actively working on Health, Safety and Environmental field.

Tulsipuri Goswami has a knack of community engagement, communicating with them, resolving conflict. He knows the pulse of community behavior

and operate in coherent manner with opinion makers, CAP members and achieving results. He also has a proven track record of working on CSR projects. Tulsipuri shared his experience of dealing with underprivileged women, their behavior pattern and way to communicate with them.

Ms. Avni Rawal

Avni works with Reliance Foundation.

She has 12 yrs. Experience in networking organizations, local and international women groups and CSR sector. Her efforts have been focused on the women's rights and their socio-economic and political empowerment and generating latent knowledge from the community based interventions that affect their participation in building effective local governance.



Avni's presentation exhibited her deep understanding on the subject and practical experience of working effectively. She has been instrumental in designing, executing and performing on multiple initiatives. She gave an overview of various projects undertaken on Reliance Foundation platform. Avni illustrated the strategic alignment of CSR projects with SDGs and way forward.

Session 3: Making a proposal for CSR



Mr. Nitin Macwan
Head-Business communication,
Madhur Dairy

Mr. Rishi Pathania
Head CSR, UPL Ltd.

Ms. Sheela Mistry
Founder, Insight Associates

The panel was moderated by Mr. Rishi pathania. He opened the discussion with a theme of the session and brief introduction of fellow panelists. Rishi covered dynamics of change in businesses and the gaps & hindrances for CSR partnership. Rishi stressed that it is imperative for the businesses to work hand in hand with other players in order to achieve goals. He also shared the nitty-gritty of such partnerships and cited various examples. Rishi accentuated on the model of Design, Execution and Measurement of Result. He, along with moderating the session, made his presentation and effectively summarized the session by expressing methodology preparing a proposal that can add value to the project.

Mr. Nitin Macwan

Nitin is equipped with 16 years. Led two Network of NGOs in Gujarat for more than 8 years. worked with Tribal development Department and launched CM's ten point programme- Vanbandhu kalyan Yojana in year 2007. Initiated a start up DISHA Pvt. Ltd under GIZ programme which is now growing as useful marketing platform for Mango and Dates farmers of Kutch.



Nitin shared his views on “how to tap CSR funds”. He covered the Challenges and opportunities and also shared insight on the need for pre-preparation, studying the organization's policy, vision & mission, CSR history and evaluates the merits of proposal in line with funding organization's focus. Nitin further stated that articulating the proposal is very important and it must clearly contain purpose, track record, credentials and a statement of intent. He also shared useful links for the participants for further guidance.



Ms. Sheela Mistry

Sheela is founding member of Insight Associates and possesses over two decades of experience. Insight Associates – IA is connected with Global Reporting Initiative-GRI since 2007 and has been one of the exclusive Training Partners in India, certified by GRI. Sheela works PAN India and cross border and helps organizations to initiate, integrate and institutionalize sustainable development, measuring impacts and reporting.

Sheela stressed upon value addition, clarity and bringing out of the box projects that can help actualizing funding organization's vision and contribute to the inclusive growth. She opined that the proposal must be presented in a concise, clear and in a simple language (avoiding jargons), that exhibits genuinity and merit for the funding organization.



Session 4: CSR & Sustainability Reporting

Sheela provided a conceptual understanding about differences and commonalities between CSR and Sustainability – a way forward to CSR. She underlined that measuring impacts along Social, Environmental and Economical lines is an imperative of any project. The CSR project must be strategically designed with a clear agenda of potential outcome. She stated that measuring impacts leads to connecting dots with organization's non-financial performance, which must be mapped against the global / national tools and guidelines with results comparable to SDGs and contribution to the nation building, development, measuring impacts and reporting.

Sheela gave an insight into reporting tools, standards and guidelines and gave an overview about What, Why and How about reporting and the benefits. She also cited a couple of caselets with proven benefits of reporting.



Conclusion:

Overall, the conference was well accepted and well-conceptualized from the start to end. The conference was appreciated for its being rightly timed and choosing appropriate topics. Each panel had right mix of speakers and experts to address the questions and issues. Participants thankfully acknowledged the theme and the knowledge sharing. The topics were useful for both – NGOs and Corporate and the partakers got an opportunity to understand cross-sectoral challenges and how to mitigate them. The venue was centrally located and equipped with all required peripherals. All in all, the conference served its purpose.



Disclaimer

1. This conclusion does not indicate individual person or speaker's recommendation
2. The conclusion is drawn from the questions, expressions and representation of the individual participant and / or speaker
3. The noting about venue and infrastructure does not signify recommendation
4. The caselets and examples quoted / presented during the conference were that of individual's own perception and do not bind the organizers in any manner directly or indirectly.
5. The resources shared / suggested during sessions were sourced solely by individual speaker/presenter and the organizers share no obligation such source, if any .

Appendices

Profile of Chief Guest and Guests of honour

Piyushbhai O Desai

Chairman, Waghbakri Tea Group
Chairman, CSR Committee,
Gujarat Chambers of commerce & Industry (GCCI)
Chief Guest of the Conference



Shri Piyushbhai O. Desai is the Chairman of Gujarat Tea Processors & Packers Limited. The Company was incorporated in the year 1980 which sells "Wagh Bakri" brand Tea. He is associated with various renowned social institutions like Blind People's Association, Apang Manav Mandal, Sadvichar Pariwar, Polio Foundation, Dholka Education Society, and spiritual institutions like Sanyas Ashram, Shivanand Ashram, in the capacities of President, Trustee, and Board Member. Mr. Desai was the founder President of Gujarat Tea Traders Association (GTTA), President of Western India Tea Dealers' Association [WITDA] and Ex-Chairman of Federation of All India Tea Traders' Association [FAITTA] and Ex-Vice President of Tea Packeters Association of India and founder President of Gujarat Tea Traders Association. Mr. Desai is also on the 14th Member National CORE Committee constituted by the Tea Board of India to look after progress of Tea Industry. Mr. Desai's good work in the field of Social and Philanthropic areas has been recognized and has been conferred with numerous awards by various Government and NGOs including Life time Achievement Award by COPE CSR Gujarat Leadership Awards 2013. For details, please visit www.piyushdesai.com



Chiranjiv Patel

MD – P C Snehal Group & Regional Director,
EO South Asia
Guest of Honor for the Conference

Mr. Chiranjiv Patel, the youth symbol and a dynamic entrepreneur, with his network that runs across every level of bureaucrats and politicians of the state and the country, is proudly the Managing Director and the Vice Chairman of PC Snehal Group. Chiranjiv is equally active and dynamic in dedicating his time to charitable institutions, government institutions & organizations, cultural clubs and

philanthropic occasions. His dynamism is well appreciated and his activism is well respected by the leading entrepreneurs in the country, as he has won many hearts just at the age of 33 years. He is the Managing Director – P. C. Snehal Group, Regional Director – Entrepreneurs Organization (South Asia), Gujarat Council Member & Chairman (Membership & Government Liasioning) – FICCI [Federation of Indian Chambers of Commerce & Industry], Chairman (2014-16) – GCCI [Gujarat Chamber of Commerce & Industry] (Youth Wing), Founder Trustee – Karma Foundation (Glory of Gujarat Awardee for Social Services), Managing Trustee – Vaishnav Innerfaith Pushtimargiya Organization (VIPO) and Adviser and committee member of so many organisation.

Neeraj Lal
Head CSR, Arvind group

Chairman, CII Gujarat State CSR & Social
Inclusiveness panel

Guest of Honor for the Conference

Mr. Lal has experience of over two decades. As Head CSR at Arvind Limited, he has played a significant role in conceptualization, formulation of strategies and carrying out the programmes aimed at helping the poor.

His present engagement is in an ambitious Educational programme that aims to work with a student for six to eight years and improve quality of education the poor children get to ensure that it is the last generation in poverty for them. The idea is to influence positively the future earning streams of children and youth with the help of local industry and the government. Education and Training has been his field of interest and he believes that a judicious mix of knowledge, skills and attitude and values can only bring strong and lasting results for individuals and society. For him, the process of carrying out a programme is only as important as the outcome and a positive outcome is possible with the active participation of the participants.

Articles and papers written by him, has been published in Economic and Political Weekly, books published by IIMA and recently, in June 2012 his experiences of the education programme was published in Indian Institute of Management Ahmedabad's journal Vikalpa. Mr. Niraj Lal has a Post Graduation in Rural Development from Xavier Institute of Social Service Ranchi and he has attended a special Training in Environment Education at Centre for Environment Education Ahmedabad. Mr Lal has also been part of General Management Programmes at IIM Ahmedabad.



Organizers

About Udgam Charitable Trust (www.udgam.org)



Dr. Mayur Joshi is founder and Managing trustee of Udgam Charitable Trust. He is Ph.d in economics having a twenty years of experience in development sector from state, national, continental and global levels. Dr. Mayur is associated with various organisations like National Convenor for resource mobilisation of fresh water action network South Asia(FANSA), president of Pravah- network of 145 Ngos based in Gujarat, executive committee member in FANSA-saarc regional committee, committee member in CII- CSR committee Gujarat, etc. Worked in different socio-cultural environments, it has been a passion to make this world a better place for every one.

Udgam plays the role of a development facilitator for disadvantaged and backward communities through the mobilization and upliftment of women, widows, landless farmers, unemployed youth and marginalised children. Udgam Charitable Trust is a grass root level, secular and development oriented not for profit organization popularly known as UD GAM, which is convinced that sustainable community development is only possible if and when all elements such as economic, social, political, environmental and cultural are brought together and systematically integrated. Community development is feasible only if all segments of the society are mobilized weaker women, widows who are not treated equally, marginal farmers jobless youth, poor children who do not receive any education!!

About Vishwa Yuvak Kendra (www.vykonline.org)

Mr. Uday Shankar Singh is presently working with Vishwa Yuvak Kendra (VYK), one of the pioneering youth organizations of India, as its Chief Controller. An erudite professional with 15 years of experience in Corporate Social Responsibility, Training & Skill Development, Resettlement & Rehabilitation activities, Project Management and Community Development.



Vishwa Yuvak Kendra (VYK) was established in the early Sixties. The project also enjoyed the patronage of Pandit Jawaharlal Nehru. To achieve its main objective, Vishwa Yuvak Kendra (VYK) conducts free educational and training programs, seminars and workshops on relevant social issues like education, health, entrepreneurship development, organizes thematic workshops in Delhi as well as other states on subjects of regional and national relevance, like Disaster Management, Fund Raising, Right to Information, NGO Management, Promotion of Agro Entrepreneurship etc., besides organizing Integrated Community Development Programs in its adopted project areas Vivekanand Camp, Chanakyapuri and Shankar Camp, R.K. Puram, where it provides free regular medical care, conducts health camps, awareness generation programs on cleanliness, health and hygiene etc.

Since inception, Kendra's programmes have seen a direct participation of more than 1 lakh youth and reached nearly 50 lakh population.

About Insight Associates (www.insightassociates.in)



Ms. Sheela Mistry is founder of Insight Associates and possesses over two decades of experience. Insight Associates – IA is connected with Global Reporting Initiative-GRI since 2007 and has been one of the exclusive Training Partners in India, certified by GRI. Sheela works PAN India and cross border and helps organizations to initiate, integrate and institutionalize sustainable development, measuring impacts and reporting.

Established in 1999, Insight Associates is one of the exclusive Training Partners in India, Certified by GRI since 2009 and an Organization Stakeholder since 2007. Insight Associates work as Value Creating Agents and capacity enhancers in the organization's sustainability reporting journey.

The purpose of its work is to strengthen the sustainability agenda of organizations that aim to achieve inclusive and holistic growth in order to create intergenerational values. Insight Associates helps these companies to put these values into action and communicate them. Insight Associates has recognized by GRI as "Leaders in providing GRI Certified Courses"

Special Thanks



Praveen Kumar Sharma
Program Officer, VYK

Mrs. Dipikaben Chavda
National Convener, UWW

Mr. Nitin Thakkar
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PATHWAYS TO STRATEGIC CSR: INTEGRATING SDGS

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